

The Honorands of The 2006 Commencement

Donald M. Zuckert '56 Doctor of Humane Letters

In the fifty years since his graduation Donald M. Zuckert has served the College through his energy and creativity, his willingness to take on difficult tasks and responsibilities, and his philanthropy. He assumed leadership roles in the Campaign for Bowdoin in the 1980s and served as chair of the New Century Campaign from 1996 to 1998. He was elected an overseer of the College in 1987, trustee of the College in 1995, chair of the Board of Trustees from 2002 to 2005, and trustee emeritus in 2005. Despite the demands of a career at the highest levels of the advertising industry for many years, Don Zuckert has always been among the first to put his shoulder to the wheel for Bowdoin's benefit and bring about a positive outcome, whether the need was for the renovation of Cleaveland House, establishing the Donald M. Zuckert Visiting Professorship, support for the arts, or bringing promising students to the attention of the Admissions Office. His brother, Owen, is a member of the Class of 1954, and his son Timothy is a member of the Class of 1986.