**HERBERT LINDSEY SWETT,** of the Class of 1901, who as an undergraduate displayed skill and energy as manager; and who with the same devotion and endless hard work and sacrifice has developed the admirable enterprise of Lakewood, based on the ideal of making the people like good plays – a task that has required real imagination – now adding to his manifold burdens and duties the presidency of the Maine Publicity Bureau, succeeding in that office the late Hiram W. Ricker, and giving promise of contributing like his predecessor to the prosperity and influence of his native and beloved State of Maine; who "works with tireless hands through endless days."

Honoris Causa, MASTER OF ARTS