

HARRISON KING MCCANN, of the Class of 1902, of New York City; President of McCann-Erickson, Incorporated; devoted Overseer of the College; a Maine boy who went to the big city forty years ago and without pull or influence built a large corporation in the advertising business known from coast to coast for enterprise and integrity; always willing to lend a helping and sagacious hand to his younger Bowdoin brothers; chosen by his Alma Mater on the anniversary of his Class as one who embodies Bowdoin character and Bowdoin charm.

Honoris Causa, MASTER OF ARTS