

**JOHN WINCHELL RILEY, JR.**, graduate of Bowdoin in the Class of 1930 and of Harvard, social scientist of renown, Senior Vice President for Corporate Relations of the Equitable Life Assurance Society. A fourth generation member of a distinguished Bowdoin family, he graduated on a day when his father was celebrating his 25<sup>th</sup> Reunion and his grandfather his 50<sup>th</sup>. He is a rare example of a scholar and social scientist who has carved out a distinguished career in both the academic and business worlds and who continues to make major contributions to both. As Chairman of the Department of Sociology at Rutgers University for 15 years, he brought it to a well-earned prominence as one of the major departments in the country. His own scholarship contained in numerous volumes of sociological inquiries and in a great variety of scientific papers, many written in collaboration with his wife, attracted considerable attention to the Department at Rutgers. Because he has such a firm conviction that the sociological perspective could be drawn upon to advance humane causes in our society, he helped to create and became the first Director of the Office of Social Research in the Equitable Life Assurance Society, an unprecedented development in the world of business. His work as a member of the Board and Executive Committee of the National Urban League and as a Trustee of the American Foundation for the Blind has drawn upon his exceptional range of expertise as a sociologist. In his several roles of sociologist, academic administrator, and academic ambassador to commerce and industry, he has been a model of the public servant.

*Honoris Causa*, DOCTOR OF LAWS