

**The Honorands of
the 1999 Commencement**

Bowdoin College

**Marvin Howe Green, Jr.
Doctor of Humane Letters**

Marvin Howe Green, Jr., of the Bowdoin Class of 1957, excels in international finance. He is chairman of the board of Reeves A/V Systems, Inc., and MSW Travel Group, In., as well as the founder and chairman of the investment firm Glendower Ltd.

Green served as the final president of the Bowdoin College Board of Overseers. It was during his tenure as president that the College undertook a reorganization of its bicameral governing boards, which resulted in the formation of a unicameral Board of Trustees in 1996.

Green serves as a director of both Polaris Corporation, an international consulting firm, and LePercq/Ameur, a mutual fund based in Bermuda, where he makes his home. He is the former chairman of Ayer Europe, which consisted of 18 advertising agencies in 10 countries, and also has served as a director of Sierra On-Line, Inc., a computer software company.

In 1959, Green and two partners founded Visualscope, Inc., which later became Reeves Communications Corporation. This integrated entertainment and communication company is engaged in the production of television programs and motion pictures and involved in international direct marketing and publishing. From 1976 to 1983, Reeves was among the fastest-growing companies in the United States. In 1985 the company was sold to Thames Television in the U.K.

Green has served as a trustee of the American University of Beirut, the Bermuda Biological Station, and the Museum of the Moving Image, and as a director of the Maritime Center of Norwalk, the New England Society, Masterworks Theater, N.W. Ayer, and the Shippan Corporation.

Green has a long history of support for Bowdoin College. He served on the National Leadership Gifts Committee during the Campaign for Bowdoin and was a member of the Campaign Planning and Steering Committees for the recent New Century Campaign. In addition, he has been a generous benefactor of the College for many years. Among his gifts to the College have been funds to establish the Marvin H. Green, Jr. Fund, which endows a professorship in film studies, and a gift to renovate Bowdoin's Smith Auditorium, a 210-seat theater used primarily for films and performances.