Bowdoin College Library
Strategic Priorities | FY 2020

Engaging Our Community, Articulating Our Impact
Effectively communicate to the Bowdoin community the fundamental role of the library as an indispensable intellectual center of the campus.
- Tell the library's "story" through formal and informal modes of communication.
- Develop programming and events that underscore the library's mission.
- Seek opportunities to collaborate with other College departments and to participate broadly in campus activities.
- Increase engagement with donors and alumni.

Expanding the Library's Support of Teaching, Learning, and Research
Integrate the library more deeply into the intellectual enterprise of the College through innovative programs, services, and instruction.
- Create a plan for marketing the services of the Research Desk and the Research Lab, communicating the expertise of research librarians to the Bowdoin community and increasing the engagement of research librarians with students and faculty.
- Collaborate with academic departments, programs, and support services to integrate critical approaches to information and research into curricular and co-curricular contexts.
- Partner with students as creators and active participants in the development of programs and services.
- Develop a sustainable model to support emerging digital and computational modes of scholarship and their incorporation into teaching.
- Develop and support programs related to the Integrated Learning (ILI) and Knowledge, Skills, and Creative Dispositions (KSCD) initiatives.

Developing, Leveraging, and Exposing Collections
Explore and support new and evolving modes of scholarship and provide systems, tools, and services that enhance access to the full range of new, emerging, and existing collections.
- With the addition of the Course Materials Specialist position, develop ways to support students' access to needed course materials, including exploiting the library's collection of print and e-books, and work with faculty and other stakeholders on campus to consider options related to open educational resources (OER).
- Initiate a pilot project to purchase required textbooks for course reserves.
- Investigate open access publishing initiatives and determine a support model that furthers both the library's goals and open access principles.
- Enhance visibility and discoverability of library collections through responsive design and modifications to Summon and CBBcat.
- Creatively adapt traditional item-level acquisitions and cataloging workflows standards and procedures to meet growing need to rapidly process large and/or complex collections.

Growing and Promoting Digital Collections
Strategically develop digital collections and associated software services and programs that serve to promote and preserve Bowdoin's distinctive collections

- With leadership and coordination from the Digital Collections Advisory Committee, complete an environmental scan of repository options and make recommendations for the replacement of Digital Commons and consolidation of other delivery and preservation systems.
- Begin work to prioritize distinctive collections for digitization and complete imaging of Chamberlain collection.
- Continue to develop more robust web presentation and discovery tools to improve use and reach of digital collections and to provide a more intuitive online research experience for users.
- Partner with IT to implement a secure, trustworthy, and safe preservation storage environment for permanent electronic and digital collections.
- Initiate a proposal to implement electronic submission of honors projects.

Assessing Programs and Services
Develop effective, sustainable assessment practices to support continuous service development and to inform planning.
- Identify and review existing sources of library data and develop a standardized and sustainable plan for data collection and reporting.
- Review library data to determine the best opportunities for service modification or development.
- Assess the effectiveness of the library's online presence through usage data and usability testing to improve the discovery of resources and the user experience.
- In connection with curricular learning outcomes, develop assessments of the library's educational programs with a goal to improve practice and enhance student learning.

Planning and Preparing for the Library of the Future
Develop a programmatic vision for the future of the library's physical space that will support and advance the mission, goals, and aspirations of the College.
- Facilitate the work of the Future of the Libraries at Bowdoin Working Group.
- With the opening of the Annex, articulate its role in the library's collection management strategy including considering space needs in all libraries and updating stack capacity and 10-year growth projections.
- Continue to think creatively about the use of current spaces to support ever-changing teaching, learning, and research needs.