



## WHAT MAKES A HIGH-QUALITY BOWDOIN PRESENTATION?

### 8 Things to Consider....

- 1. CONTENT MASTERY** – Presentation demonstrates a complete understanding of the material, argues a main point in a balanced and persuasive format, and refers appropriately to texts, classroom discussions, experiences and other relevant sources.
- 2. DEFINED THESIS** - Presentation has a clearly defined, interesting thesis and several main points that are articulated at the beginning of the presentation. The main points are directly related to the thesis and to each other.
- 3. STRUCTURE & ORGANIZATION** – Presentation is well-structured and organized, showing preparation and practice. It does not exceed or fall below delivery time limits.
- 4. FLOW & TRANSITION** - Presentation flows easily from one idea to the next and is clearly tied to a main thesis. Audience never struggles to understand presenter's ideas.
- 5. AUDIENCE FOCUS** – Presentation is directed at audience's interests, knowledge level and experience. It captures the audience's attention immediately and holds it until the conclusion. Presenter makes excellent eye contact with all audience members and does not read any of the presentation.
- 6. DELIVERY** - Presenter speaks clearly, loudly, and at a normal pace to allow the audience to understand him/her.
- 7. POISE & CONFIDENCE** – Presenter does not pace, centers his/her weight and uses appropriate, relaxed hand gestures.
- 8. VISUAL AIDS (*If applicable*)** – Presenter's visual aids explain and reinforce important topics, are strategically placed throughout the presentation and never overload the audience.